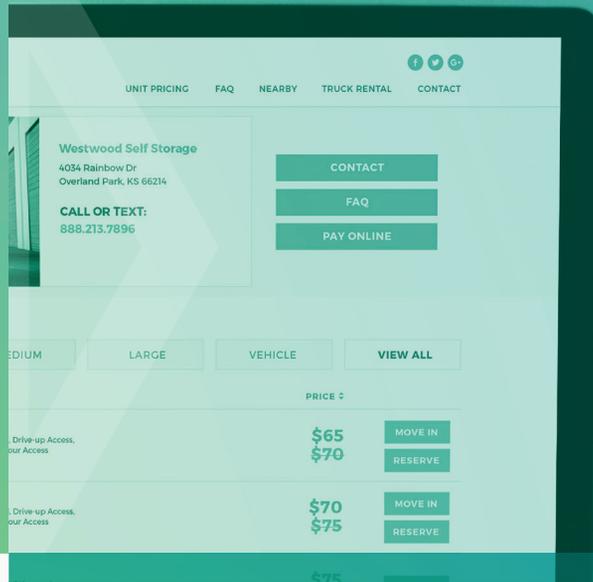


FEATURE UPDATE

RENTAL CENTER™ 2.0



THE CHALLENGE

The market expectation of digital engagement is greater today than it ever has been and the self-storage industry is no exception to that trend. 2017 was the first year that the internet surpassed walk-ins as the largest source of tenant acquisition. Consumers increasingly expect to be able to order online and avoid in-person or over-the-phone transactions.

Some operators struggle to understand how, in an industry like self-storage, they can serve this growing market segment.

THE SOLUTION

Having a professional website is a great first step for operators to take in helping their facility stand out in this increasingly digital environment. But they can do even more to make a facility more appealing to consumers that prefer to complete transactions entirely online. By enabling consumers to use a facility's website to complete the entire rental process, operators can immediately convert leads into customers any time of day.

THE STORABLE APPROACH

Storable's Rental Center™ 2.0 was designed to make the online move-in process easier than ever before to help operators supercharge the revenue generation capabilities of their facility website. Storable's industry leading online move in tool delivers:



INCREASED REVENUE

through 24/7 availability and expanded reach outside your local market, which makes it easier for more customers to rent more often



ADVANCED CONFIGURATION

options to make it easier to market your inventory to the right buyer



IMPROVED EFFICIENCY

through a fully automated move-in flow which reduces operational burden on management

DO MORE

WITH STORABLE RENTAL CENTER™ 2.0

Storable Rental Center™ 2.0 Capability Overview

At Storable, we believe that your facility's website should do more than just help you capture leads - it should convert those leads to tenants so you don't have to. To learn more about how Storable's integrated-platform approach can help you get more out of your facility website, connect with the Storable team today!

COMPREHENSIVE SETTINGS AND CUSTOMIZATIONS

Required Information Customization - Tailor the move-in process to the needs of your business by choosing which information is collected and required from customers for an online rental

Reservation Timeline Customization - Set custom limits, specific to the operational requirements of your business, on the number of days in advance a customer is able to reserve a unit or schedule a move-in

Unit Image and Slideshow - Show off your amenities with unit images and slideshows to instill confidence in potential customers who want to know exactly what they're paying for

Customizable Text Fields - Accurately represent your facility's unique unit and amenity mix with customizable unit and amenity description fields

5ft x 5ft Interior Units
Area: 25 ft² Level: 1 Access: Inside
What can it fit?
You can describe the size of your units here or give the potential tenant a little more information ... [More Info](#)

- ✓ Premium Location
- ✓ Climate Controlled
- ✓ Interior Unit
- ✓ Free Lock Included!

5ft x 5ft Exterior Units
Area: 25 ft² Level: 1 Access: Outside
What can it fit?
You can describe the size of your units here or give the potential tenant a little more information ... [More Info](#)

- ✓ 25% OFF YOUR FIRST 3 MONTH'S RENT!
- ✓ Premium Location
- ✓ Outdoor Unit
- ✓ Drive Up Access
- ✓ Free Lock

Not sure what size you need?
We can help.
[Find me a space](#)
or call 913-384-5700

Space Calculator
Find self storage solutions tailored to you. Please note, you do not need to fill in all fields. Just fill the ones that are relevant to you.

Step 1: Select your need

- Moving House
- Need More Space?
- Vehicle Storage
- Business Storage

Click on a box above

Exterior Units
Total area: 25ft²
● Power
● Level 1
● Alarmed
Exterior
was \$79.99 **\$59.99**

Quick Reserve

First Name Last Name
Email Phone
Move-In Date (yyyy-mm-dd)

[Pay Now](#) [Pay Later](#) You can Pay Later up to 30 days in advance or you can Pay Now up to 7 days in advance.

ENHANCED USER INTERFACE AND USER EXPERIENCE

Automated Confirmation and Notification - Let the software do the work with automatic confirmation emails and notifications delivered straight to your management software every time a customer completes an online reservation or move-in

Search Filters and Space Calculator - Guide your customers to the unit that meets their unique needs through a new space calculator and search filters like: amenities, unit size, and unit price

One Page Move-in - Increase the likelihood of conversion and keep things simple for your customers by allowing them to complete the entire move-in process on one page

New Tenant Portal - Enhance customer trust with an updated tenant portal that is stylized to match the feel of the move-in flow

REACH US

Connect with the Storable team today!

Austin, TX

884 . 249 . 5248

Kansas City, KS

913 . 384 . 5700

Raleigh, NC

919 . 865 . 0789

York, PA

888 . 545 . 7627